

Web Site Project Questionnaire

What is the summary of your project?

What are the basic goals of this project? *(e.g., improved access to information, lead generation, corporate communication, etc.)*

What outcome will make this project successful?

How will you measure success?

What are your schedule requirements?

What is this project worth to your company's success?

What is your budget for this project?

Have you budgeted for the marketing of your website?

Will the website reinforce an existing branding or marketing strategy?

If yes, please explain.

If no, do you see the design of this project the start of your new corporate identity for the new marketing print collateral?

Do you plan on using any in-house resources? *(E.g., writers, programmers, etc.)*

If you think this is AMAZING!
See what I can do for you...



...Check out my website at
www.scottdesign-me.com